

Business Major Requirements

I. FOUNDATIONS OF COMMUNICATION

- _____ ENG 110 College Writing
- _____ MATH 111 or 122 (depending on placement, Math 122 is best)
- _____ COMMS 101 Speech
- _____ PHIL 101 Logic: Critical Thinking
- _____ Computer Competency : CS 150
- _____ Foreign Language (a two semester sequence is required)
- _____ For a B.S., at least 6 credits in one language; for a B.A., 16 credits in one language, or 14 credits in one and 8 in a second. High school coursework may fulfill the requirement, but credit is not given unless the student wishes to earn retroactive credit; see the college catalogue for policies.

II. FOUNDATIONS OF HUMAN LEARNING

- _____ An F1 course in literature (Pre-req is ENG 110 College Writing)
- _____ An F2 course in history and appreciation of one of the fine arts
- _____ An F3 studio experience course in one of the fine arts
- _____ An F4 course in social science: economics, political science, psychology, sociology - ECON 255 or 256
- _____ An F5 sequence of two courses in one of the natural sciences, including experimental lab
- _____ An F6 course in history
- _____ An F7 course in philosophy other than PHIL 101 (Pre-req is PHIL 101 Logic) - PHIL 104
- _____ An F8 course in religious studies

III. HUMAN ISSUES STUDY

- _____ Human Issues Seminar (3-4 credits) **or**
- _____ Independent study on a Human Issues topic of the student's choosing (min. 3 credits)

IV. MAJOR DEGREE REQUIREMENTS

The Business major requires completion of two sets of courses:

- I. Required Courses
- II. One Concentration Area (student selected)

Required Courses

- _____ CS 150 Introduction to Information Systems
- _____ PHIL 104F7 Ethics
- _____ MATH 121 Statistics
- _____ MATH 122 Finite Mathematics
- _____ ECON 255F4 Principles of Macro-Economics
- _____ ECON 256F4 Principles of Micro-Economics
- _____ BUS 280 Financial Accounting
- _____ BUS 281 Managerial Accounting
- _____ BUS 301 Marketing Principles
- _____ BUS 302 Management of Human Performance
- _____ BUS 303 Corporate Finance
- _____ BUS 304 Law I
- _____ BUS 305 Operations Management
- _____ BUS 306 Professional Communication
- _____ BUS 475 Business Internship
- _____ BUS 498 Business Strategy

Policies on Required Courses:

- MATH 121 and MATH 122 are prerequisites for a number of business courses. Student should consult the catalogue course descriptions.
- ECON 255F4 and 256F4 satisfy the Foundations F4 requirement.
- PHIL 104F7 satisfies the Foundations F7 requirement. PHIL 101 Logic is a prerequisite for PHIL 104F7.
- BUS 306 is a prerequisite for BUS 475.
- Freshman and sophomores should focus on completing prerequisites for BUS 301-305, the non-business courses in the Required Courses list and the college's Foundations F1-F8 requirements.

Concentration Areas

In addition to completing the Required Courses, each Business major completes the courses in one of the following Concentration Areas:

Accounting Concentration:

The following courses are required:

- _____ BUS 380 Intermediate Accounting I (Fall)
- _____ BUS 381 Intermediate Accounting II (Spring)

And three of the following:

- _____ BUS 385 Cost Accounting (Fall)
- _____ BUS 421 Business Law II (Spring)
- _____ BUS 481 Auditing (Spring)
- _____ BUS 483 Accounting Systems (Fall)
- _____ BUS 485 Income Tax Accounting I (Fall)
- _____ BUS 495 Income Tax Accounting II (Spring)

Finance Concentration:

The following courses are required:

- _____ BUS 380 Intermediate Accounting I (Fall)
- _____ BUS 381 Intermediate Accounting II (Spring)
- _____ BUS 411 Topics in Corporate Finance (Spring)
- _____ BUS 412 Investments (Spring)
- _____ BUS 413 International Finance (Fall)

Note: ECON 460 Money, Banking and International Capital Markets, is a recommended elective for the Finance Concentration.

Management Concentration:

The following courses are required:

- _____ BUS 340 Management of Organizations (Fall)
- _____ BUS 430 Human Resource Management (Spring)
- _____ BUS 445 Entrepreneurship (Fall)
- _____ BUS 440 Improving Organizational Effectiveness (Spring)
- _____ BUS 465 Social Responsibility of Business

Marketing Concentration:

The following courses are required:

- _____ BUS 431 Marketing Policy and Management (Fall)
- _____ BUS 432 Consumer Behavior (Spring)
- _____ BUS 433 Advertising and Promotion Strategy (Spring)
- _____ BUS 434 Market Research and Analysis (Fall)
- _____ BUS 435 Professional Selling and Sales Management (Fall)

General Business Concentration:

In addition to the required courses, students must complete 12 credits of business courses numbered above BUS 306. The course plan must be approved by the student's business advisor.

Also Required: A minimum of 120 credits & a cumulative GPA of at least a 2.0. Some majors may require more credits and a higher GPA for completion of the degree.