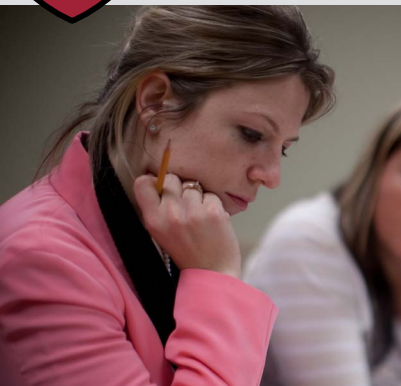


EDGEWOOD COLLEGE

# EVENING MBA PROGRAM

OFFERED ONLINE OR IN THE CLASSROOM



## WHY GET AN EDGEWOOD COLLEGE MBA?

### Become an ethical leader.

- Edgewood College is uniquely positioned to provide a thorough grounding in value systems that will serve students throughout their careers and personal lives.
- Required coursework in ethics and the integration of business ethics issues into the curriculum provide a foundation for future business leaders.

### Outstanding faculty.

- Includes doctoral-qualified faculty in Marketing, Accounting, Management, Finance, Communications, Operations and Law.
- Faculty have executive management experience in businesses as diverse as manufacturing, marketing, health care, banking, insurance, information technology and certified public accounting.
- International faculty members provide students with a global business perspective.

### Unique Curriculum

- The Edgewood College MBA is structured around the four pillars of the Balanced Scorecard system, a strategic planning and management framework used by many of today's highly successful businesses, industries and organizations. This applied approach gives students rigorous hands-on training and prepares them to lead dynamic companies of any field or scale.



"I chose Edgewood College for my MBA because of its educational reputation and community dedication. I knew I would get to know other students and professors who thought that ethics, community, and purpose were paramount to all programs offered. The classroom discussions and group work was engaging and thought provoking, bringing the book material to life in a real way. I found that I was able to apply just about every class I took in some way during my work day. I truly believe that applying what I was learning helped me advance in my career and my experience and knowledge that I gained makes me a better leader."

*Kim Sponem, MBA '09  
CEO & President, Summit Credit Union*

- Your Edgewood College MBA provides the breadth to understand the critical components of an organization and also offers the opportunity to select an area of emphasis.

### Designed for working professionals.

- The MBA program allows students to advance their business education without interrupting their careers.
- Classes are held year-round,
- Courses offered in an accelerated 8-week format.

### A valuable network.

- Fellow students from a variety of business disciplines enhance the learning experience and provide a powerful professional network of alumni after graduation.
- Small group projects allow opportunities for cross-functional perspective to problem-solving.

### Employer tuition reimbursement.

- We provide a flexible fee payment schedule that allows you to pay for your classes after your grades are posted.

### International Experience.

- An optional international trip, approximately 10 days in length, gives students a hands-on opportunity to experience the opportunities and challenges of the global marketplace.

## ADMISSION REQUIREMENTS

1. Provide evidence of a baccalaureate or more advanced degree from a United States regionally accredited or equivalent post-secondary institution with a cumulative grade point average of at least 2.75 on a 4.0 scale for regular admission status. The cumulative grade point average is computed on the highest degree held at the time of application to the Edgewood College graduate program.
2. Complete and submit graduate application (including \$30 fee) to Graduate and Professional Studies.
3. Request that official transcripts for all undergraduate and graduate academic credits received from any post-secondary institutions be sent directly to Graduate and Professional Studies.
4. Provide two letters of recommendation from college or university professors, supervisors and/or professional colleagues who can focus on the probability of your success in graduate school.
5. Submit a written statement listing the reasons why you think you will be successful in graduate school; cite how specific background experiences will aid in your success as a student.
6. Suggested: Two years of relevant professional work experience.
7. Graduate Management Admission Test (GMAT) or Graduate Record Exam (GRE) (with score converted to comparable GMAT) score of at least 430. The GMAT or GRE requirement may be waived if the applicant meets one or more of the following criteria:
  - A. Five or more years of relevant professional experience AND a GPA of at least 3.25 overall or on the last 60 credits
  - B. A Bachelor of Business Administration or Bachelor of Science degree in Business from Edgewood College AND a GPA overall or on the last 60 credits of at least 3.25
  - C. Current, active military or former military personnel, or veteran, honorably discharged. Veterans are considered those who have served at least 180 days of active duty (not including training) or who have been injured and determined to have a disability before 180 days. (Does not include those who served the length of their term in the National Guard or Reserves without being activated at any time.)

For GMAT review and study assistance, visit: [www.princetonreview.com](http://www.princetonreview.com) or [www.kaplan.com](http://www.kaplan.com). Students must call 1-800-717-4628 (GMAT) or go online at [www.MBA.com](http://www.MBA.com) to register for the test. Enter the name of the school and city.

**Madison Testing Center**  
 Pearson Professional Center  
 8517 Excelsior Drive  
 Madison, WI 53717  
 608-833-39918.

International students must contact the School of Graduate and Professional Studies for additional admission requirements.

## MBA FACTS

Program	Flexible Schedule
Cost	\$725* per credit
Class Size	Maximum 25
GMAT	Minimum 430 required See Admission Requirement #7
Work Experience	Target minimum: 2 years

\*Tuition for 2019–2020 academic year.

### Also Available

- MBA Health Systems Leadership
- Masters in Accountancy
- MS Organization Development
- Dual Degree Program – MBA/MSA

We want to hear from you! For a personal consultation about any of our graduate business programs contact Janna Boehm at 608-663-2232 or [jboehm@edgewood.edu](mailto:jboehm@edgewood.edu).



**EDGEWOOD COLLEGE**



“I chose the Edgewood MBA program because it is a local program with a strong academic reputation that offers a flexible schedule. I appreciate the opportunities the program has given me to meet people in the business community (people with whom I continue to stay in touch), and I also came to appreciate the convenience of the classroom locations. I’ve been able to leverage my MBA as I work with people across a variety of functional areas (Finance, Marketing and Operations). The skills I learned at Edgewood were perfect complements to my professional background.”

*Mark Hoferle, MBA '12*  
*Business Development Manager, TDS*

*Edgewood College's accredited MBA program provides a rigorous yet practical graduate business curriculum that gives students a powerful personal and professional competitive advantage.*

## PREREQUISITE SUMMARY

Most students admitted to the MBA satisfy the following two program prerequisites based on previous academic work or experience:

- **Basic Mathematics:** Requires mathematical proficiency at the level of college algebra and finite mathematics. Students requiring a course in this area may take BUS 500 – Quantitative Business Analysis.
- **Basic Computer Skills:** Requires computer proficiency to include basic systems operation, word processing, Excel spreadsheet, PowerPoint, and Internet research.

Whether an individual requires additional work is evaluated during the admission process by a review of the student's academic record and GMAT scores.

## FOUNDATIONAL WORK

Depending on a student's background, there may be prerequisite courses to complete before progressing to some of the advanced core classes. Students can complete any needed prerequisite courses in the same accelerated once-a-week format as the face-to-face MBA courses.

BUS 501 Financial Accounting  
BUS 503 Introductory Business Statistics  
BUS 504 Legal Environments  
BUS 505 Macro-Economics  
BUS 506 Micro-Economics

## DEGREE AND PROGRAM REQUIREMENTS

MBA coursework is separated into the categories described below. All courses are 3 credits unless otherwise indicated. Students must complete 37 graduate credits to obtain the MBA degree.

### CORE COURSES (27 CREDITS)

Students complete nine core classes building fundamental skills in critical business competency areas.

BUS 601 Executive Communications  
BUS 602 Accounting for Managers  
BUS 603 Organizational Development and Behavior  
BUS 604 Operations Management  
BUS 605 Statistics for Managers  
BUS 606 Strategic Marketing  
BUS 607 Corporate Finance  
BUS 616 Business Ethics  
BUS 618 Managing Information and Technology

### EMPHASIS CLASSES (6 CREDITS)

Students can choose two courses in the same perspective area to deepen their skills, or electives in multiple areas to tailor their learning to their particular interests and career goals. Some elective courses may have prerequisites.

#### Accounting

BUS 703 – Intermediate Accounting I  
BUS 705 – Intermediate Cost I

#### Finance

BUS 712 – Investments  
BUS 715 – Financial Planning

#### Health Systems Leadership

BUS 785 – Health Policy and Law  
BUS 788 – Principles of Health Insurance

#### Marketing

BUS 751 – Market Research  
BUS 755 – Consumer Behavior

#### Organizational Development

PSY 735 – Organizational Assessment  
PSY 732 – Individual and Team Interventions

#### Quality

BUS 761 – Quality Improvement Methods  
BUS 762 – Quality as a Business Strategy

#### Other

BUS 792 – International Study Tour I  
BUS 793 – International Study Tour II

### CAPSTONE EXPERIENCE (4 CREDITS)

A two 2-credit course sequence designed to enrich the degree with a meaningful, integrated, cumulative final experience.

BUS 609A Strategic Management Part I  
BUS 609B Strategic Management Part II