



EDGEWOOD COLLEGE BACHELOR OF BUSINESS ADMINISTRATION



*A Bachelor's degree program for adults
in an accelerated format*

Completing your college degree will increase your marketability and earning potential in today's highly competitive job market. The Bachelor of Business Administration degree from Edgewood College prepares you to succeed in many areas of business. You'll learn from expert instructors with real-world experience and earn a valuable degree from a respected institution.

WHY CHOOSE EDGEWOOD COLLEGE?

Edgewood College Quality

- Edgewood College was the first educational institution in Madison to offer an adult-oriented degree program. Our faculty members are recognized for their ability to create classroom environments that mirror professional work settings. Our students call our classes challenging, inspiring, and - most of all - interactive. The skills you'll learn can immediately be put to use in your current profession.
- At Edgewood College you'll be more than just a number to us. Our class sizes are small and you'll get the individualized instruction and guidance you need to succeed.

A Program for Working Adults

- Classes typically meet only one night a week. Our adult courses are just 8 weeks long and run year-round. There are 6 terms in a calendar year with a week-long break between terms. This innovative and flexible format allows you to begin classes when you choose. You can start and stop at your convenience, selecting the best time of year to complete your studies.
- All adult accelerated degree classes are held at our Deming Way Campus, conveniently located on Madison's West Side.
- At Edgewood College, we recognize that not all learning takes place within a classroom. Our Credit for Prior Learning Program is designed to help students earn credit for knowledge and skills learned through life and work experience. If you qualify, you'll have a head start in completing your degree even faster.
- Financial aid and transfer credits are available and our counselors will assist you in finding all the benefits you are eligible for.



"It was easy to climb the ladder of success once I received my degree at Edgewood College. In fact, within one year I had transferred positions in my company, and then chose to accept a whole new career that I would not have had if I hadn't pursued my education at Edgewood. I am so happy and fulfilled and will have an endless

horizon of opportunities. Thanks Edgewood, I get to write my own ticket from here on out!"

- Elliot Woods,
BBA
First Weber, Realtor

ADMISSION REQUIREMENTS

1. A minimum age of 22 prior to the start of classes in term of enrollment. Waivers for students less than 22 years of age considered on an individual basis.
2. Two years full-time work experience or equivalent
3. GPA: First time students must have earned a high school diploma with a GPA of 2.5 or a GED score of 278. Transfer students must have a minimum 2.0 cumulative grade point average (on a 4.0 scale) in at least 12 academic credits from an accredited college.
4. A completed application. (\$30 application fee)
5. Official transcripts. Please request that official transcripts for all undergraduate academic credits earned be sent to: Edgewood College, Attn: Admission Manager, 1255 Deming Way, Madison, WI 53717

CALENDAR AND DEADLINES

The dates shown below are days that classes are actually in session. There will be assignments given in the week prior to the start of each term that will be due on the first day classes are held.

2018-2019

FALL

- Session 1 – August 20 – October 12
- Session 2 – October 15 – December 14

SPRING

- Session 1 – January 22 – March 15
- Session 2 – March 25 – May 17

SUMMER

- Session 1 – May 20 – August 9

Admissions Materials: Due 2 weeks prior to the session in which you begin to attend classes. For example, admissions materials for Session 1, 2018 are due August 6.

Tuition for the 2018-2019 Academic Year = \$518 per credit.

DEGREE REQUIREMENTS

Edgewood College is a liberal arts institution founded in the Dominican tradition. The liberal arts are the foundation of all our curricular offerings in the humanities, arts, sciences, and professional programs. In order to complete your Bachelor's degree, you must satisfy a variety of general education requirements. These requirements fall into the categories of:

- Communication
- Critical Thinking
- Mathematical Thinking and Quantitative Literacy
- Information and Technological Literacy
- Experience and Study of the Arts
- Reflection on Human Culture, Values and Ideas
- Exploration of the Natural World
- Analysis of Human Behavior and Social Structure
- Environmental Perspectives
- Global Perspectives
- Multicultural Perspectives
- Gender Perspectives
- World Languages

Many of these general education requirements may be met by courses you may have taken at other institutions. Edgewood College offers a broad variety of courses that will help you meet these general education requirements. Your advisor will assist you in identifying which requirements you have fulfilled and how best to meet the remainder of the requirements within your personal degree completion plan.

You'll be transformed by your educational experience at Edgewood College. The liberal arts education you receive here will prepare you for an exciting life of service, leadership and learning.

All Bachelor of Business Administration students are required to take the following Core Business Courses:

Core Business Courses:

- RMATH 123/124 Math Models I/II 2/2 cr. *
- RMATH 125/126 Statistics I/II 2/2 cr. *
- RECON 163 Micro-Economics 4 cr.
- RECON 164 Macro-Economics 4 cr.
- RENG 306 Professional Communications 4 cr.
- RPHIL 168 Professional Ethics 4 cr.
- RBUS 211 Financial Accounting 4 cr.
- RBUS 212 Managerial Accounting 4 cr. *



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- RBUS 311 Marketing Principles 4 cr.
- RBUS 312 Management Concepts 4 cr.
- RBUS 313 Corporate Finance 4 cr. *
- RBUS 314 Business Law 4 cr.
- RBUS 315 Operations Management 4 cr. *
- RBUS 402 Social Responsibilities of Business 4 cr. *
- RBUS 490 Strategic Business Practices 4 cr. *

* course has prerequisites

There are three concentrations within the Bachelor of Business Administration degree – Accounting, Management, and Marketing. You will select one of these concentrations as part of your degree completion plan. Each concentration requires the completion of 3 courses in addition to the Core Business Courses.

Management Concentration

- RBUS 400 Organizational Management 4 cr.
- RBUS 401 Improv. Organizational Effectiveness 4 cr.
- RBUS 445 Exploring Entrepreneurship 4 cr. OR
the International Business Trip (RBUS 493/494)

Accounting Concentration

- RBUS 320/321 Intermediate Accounting I
- RBUS 322/323 Intermediate Accounting II
- RBUS 325 Cost Accounting OR
RBUS 326/327 Tax Accounting I

Marketing Concentration

- RBUS 430 Consumer Behavior 4 cr. *
- RBUS 431 Market Research 4 cr. *
- RBUS 429 Advertising & Promotion Strategy 4 cr. * OR
RBUS 433 Professional Selling & Sales Management 4 cr. *

You may also choose to obtain a minor in Computer Information Systems or Organizational Behavior and Leadership as part of your degree. Or you may choose to double major in both Business Administration and Computer Information Systems.

Our advisors will be happy to set up a personal consultation with you to review your educational background and create a degree completion plan designed just for you. Please contact Marissa Guenzi with your questions or to set up an appointment: 608-663-4177 or mguenzi@edgewood.edu.